

The recent past has seen unprecedented challenges, disruptions, and changes in the world-at-large and in our field. Museums have had to stay nimble and embrace flexibility to adapt to ever-changing situations.

So, what comes next?

When we reflect on how museums responded in the past few years, how can we reconcile our learned experiences and apply them to future unknown disruptions? What role do museums have as places of healing? How has the past two years changed your institution? Your outreach? Your internal systems? How do we move forward with equity in our organizations? What are museums' roles in our communities?

Join us in Cincinnati, April 2-4 as we explore these topics and more at the [2022 Ohio Museums Association's Annual Conference: Adaptability & Flexibility: Reflecting for the Future](#).

SATURDAY CONFERENCE TOUR

SATURDAY, APRIL 2, 2022

(Ticket Required—Includes transportation)

Coming to Cincinnati a little early for OMA 2022? Or, not able to make it to the full OMA conference but still want a great OMA 2022 experience? Join us Saturday, April 2 for a full day of exploration and fun at five amazing Cincinnati museums!

9:00 a.m.—4:15 p.m. Cincinnati Museum Tours

The day will start at OMA 2022 Conference Headquarters, Graduate Cincinnati at 9 a.m. Stops will include the [Cincinnati Skirball Museum](#), [National Underground Railroad Freedom Center](#), [Taft Museum of Art](#), [Weston Art Gallery](#), and the [American Sign Museum](#). For complete details, see page 4.

SUNDAY, APRIL 3, 2022

11:30am-4:00pm Conference Registration at Graduate Cincinnati

Welcome to the Queen City, and the [Graduate Cincinnati!](#)

Sunday Workshop

(Ticket Required—Can be included as add-on to conference registration)

1:00pm-3:00pm Open Your Mind: Understanding Implicit Bias

Change the way you think about the way you think—and learn why having implicit bias is nothing to feel bad about. The goal of this implicit bias experience is to open people up to new ideas, new perspectives and new experiences. This workshop aims to change the way people think about the brain, about discrimination and, hopefully, about themselves. Using real-world examples and practical demonstrations of implicit bias, in addition to various interactive, “hands-on” activities like riddles, illusions and brainteasers, this workshop will help visitors appreciate both the power—and limits—of the human mind.

Speaker: *Ryan Wynett, Manager of Implicit Bias Experiences, National Underground Railroad Freedom Center*

APRIL 2-4, 2022
Graduate Cincinnati



Adaptability & Flexibility

Reflecting for the Future

4:00 pm Buses Leave Graduate Cincinnati for Evening Event

4:30 pm –7:45 pm Progressive Cincinnati Museum Tour
Enjoy an evening of exploring two iconic Cincinnati museums! Buses will leave the Graduate for the [Cincinnati Museum Center](#). Tour the featured exhibit, “*The Science Behind Pixar*,” the recently renovated Union Terminal historic spaces, the Duke Energy Children’s Museum, the Museum of Natural History & Science, the Cincinnati History Museum, and the Nancy & David Wolf Holocaust & Humanity Center!

Then, we’ll head to the [Cincinnati Art Museum](#), where attendees can explore the special exhibits *Working Together*, *The Photographs of the Kamoinge Workshop*, *David Driskell: Icons of Nature and History*, and *One Each: Still Lifes by Cezanne, Pissaro and Friends*.

7:30 pm –9:30 pm OMA Annual Awards Program Dinner

Dinner will be held in the Cincinnati Art Museum’s beautiful Great Hall. Enjoy networking with museum professionals from across the state as the Ohio Museums Association recognizes our [2021 Visual Communication and Award of Achievement](#) winners. Buses will return to the Graduate after dinner.

10:00 pm –12:00 am 2022 Opening Night Reception Sponsored by Ohio’s EMP Chapters

Join your fellow conference attendees at this OMA 2022 opening night after-party! Ohio’s EMP Chapters welcome all museum pros and Emerging Museum Professionals to enjoy networking and cocktails at this annual conference kickoff reception.

MONDAY, APRIL 4, 2020

GRADUATE CINCINNATI

8:00am-3:05pm Registration Desk and Exhibit Hall Open

8:20am-9:10am Welcome Breakfast & OMA Annual Meeting

The 2022 Conference begins with the Annual Meeting of the Membership. Meet the OMA Board of Trustees and learn what OMA has in store for 2022!

8:00am-3:05pm OMA 50/50 Raffle in Exhibit Hall

Get your raffle tickets for OMA’s first 50/50 raffle! Support Ohio’s museums and the work OMA does on behalf of Ohio’s museum community, and enter to win a cash prize in the process! Tickets are available at the registration desk and with Raffle team members throughout the day. Winner will be announced during the afternoon break.



OHIO MUSEUMS
ASSOCIATION

MONDAY, APRIL 4, 2022
GRADUATE CINCINNATI



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9:15am-10:15am CONCURRENT SESSIONS MORNING I:

PRESENTED BY:

OHIO HUMANITIES

Leadership Workshop with the Native American Coalition of Greater Cincinnati — Decolonizing Curated Spaces

OMA is proud to welcome Jheri Neri of the Greater Cincinnati Native American Coalition for a discussion about looking at Native American culture and art through an Indigenous lens.

Attendees will discuss how museums are at the intersection of academia and the general public, and how museums are at the front line of creating a truthful narrative of how the public perceives the Indigenous world.

Speaker: *Jheri Neri, Executive Director, Native American Coalition of Greater Cincinnati*

Future-Proofing Museum Facilities

The world continues to accelerate and evolve. The pandemic, technology, and societal changes have challenged all institutions. In light of our recent tumult, how can museum and interpretive facilities be programmed, planned, designed, and built to accommodate and absorb the anticipated and unknown needs and stresses of the future?

Speaker: *Patrick Hyland, Senior Architect, Perspectus*

The Great Shift: Re-imagining Museum Guide Engagement

What happened when a mid-sized museum whose volunteer Museum Guides leading more than 50% of gallery experiences couldn't lead tours anymore? Hear how Education volunteers and staff alike collaboratively created meaningful video series, accomplished new institutional precedents, and widened access to the museum's collections. This session may interest educators, volunteer managers or coaches and those interested in approaching digital educational content.

Speaker: *Casey Goldman, Lead Museum Educator, Dayton Art Institute*

Click Click Done: Developing Your Google Analytics Skills

Users of all skill levels can join in as we focus on the nuts and bolts of metrics to understand Google Analytics (GA). All attendees will receive step-by-step guides on how to setup and use GA, optimize data quality, and create custom reports. Organizations: walk away understanding how to convert data into action. Individuals: discover how to leverage metrics to become even more attractive to presenters. A generous Q&A rounds-out the skills based session.

Speaker: *Ceci Dadisman, Communications Director, The Temple-Tifereth Israel, home of The Temple Museum of Jewish Art, Religion, and Culture*

10:15am-11:00 am MORNING BREAK AND ROUNDTABLE SESSION

Take a break to explore the OMA exhibit hall, and network with your colleagues in the ballroom during our morning roundtable sessions. Choose one of many discussion tables with topics important to Ohio museum professionals.

APRIL 2 - 4, 2022
Graduate Cincinnati

11:05am-12:05pm CONCURRENT SESSIONS MORNING II:

Looking Into the Future: An Emerging Professional's Viewpoint on the Museum's Relationship with Underrepresented Communities

This presentation will describe how the relationship between underrepresented communities and museums could interact with each other in the future from an emerging professional perspective.

Speaker: *Jacqueline Hudson, PhD, Exhibitions Content Developer, National Underground Railroad Freedom Center*

The Silver Lining of 2020: Throwing Out Old Systems, Embracing Change, and Empowering your Team

Museums often find themselves stuck in a quagmire of long-standing organizational procedures. Learn how the Rock & Roll Hall of Fame used its museum shutdown to rethink the entire scope of the guest experience - from fan engagement to recruiting to staff training - and carried the mentality of improvement into 2021 and beyond.

Speaker: *John Goehrke, Director of Fan Engagement and Onstage Experience, Rock & Roll Hall of Fame*

Back to School: Making History Matter

How can historians and educators transform outdated educational outreach programs to meet the needs of students and teachers today? This presentation will highlight suggestions for hybrid models, virtual programs, and updated in-person presentations. Participants will explore innovative ways to bring relevant and inclusive history into modern classrooms.

Speaker: *Traci Manning, Curator of Education, Mahoning Valley Historical Society*

Dynamic Corporate Fundraising (in times of change)

More than ever, it's important to have a flexible, adaptive approach to securing corporate support. This panel will examine what that means across three very different institutions: the Cincinnati Museum Center, COSI, the Cincinnati Art Museum, and the Cleveland Museum of Natural History.

Speakers: *Andrew Bednarski, Director of Philanthropic Partnerships, Cleveland Museum of Natural History; Scott Schuster, Vice President of Philanthropy, Cincinnati Museum Center; Kirby Neumann, Director of Philanthropy, Cincinnati Art Museum; Christine Zistler, Senior Director of Development, Organizational Giving, COSI*

12:10pm-1:30pm LUNCHEON & PLENARY ADDRESS

PRESENTED BY: OHIO HUMANITIES

OMA Welcomes Rebecca Brown Asmo, Executive Director of Ohio Humanities

Rebecca Brown Asmo took the helm of Ohio Humanities in June of 2021, and has been working tirelessly since to advance the mission to share Ohio's stories, spark important conversations, and inspire ideas in our state's humanities organizations. In reflecting for the future, Ms. Brown Asmo will speak to the collective upheaval and response of the humanities community in the past two years, and will discuss managing the organizational changes that have inevitably occurred in our field since. Bring your questions as Rebecca shares her vision for the future of the humanities in Ohio.



OHIO MUSEUMS
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MONDAY, APRIL 4, 2022
GRADUATE CINCINNATI

1:30pm-2:30pm CONCURRENT
SESSIONS AFTERNOON I:

Accessible and Inclusive Museum Policy

Participants will consider their organizational culture and how it promotes and/or inhibits accessibility and inclusivity. Through discussion and creative problem solving participants will brainstorm strategies for creating more equitable and sustainable hiring and workplace cultures.

Speaker: *Molly Cairney, Executive Director, Art Possible Ohio*

Keeping Cultural Sites Safe in Today's World

Cultural sites and institutions have been seeing increased incidents of vandalism and violence over the past decade. This session will offer tips on how to prevent and mitigate potential damage, destruction, and/or vandalism to cultural sites, as well a discussion on current trends related to these incidents.

Speaker: *Andrew Mizsak, Principal Consultant and CEO, Cultural Sites Advocacy Group*

Virtual Outreach After Hybrid Learning

With decreasing budgets and increasing expectations, many organizations have learned to leverage video technology to meet, or even expand, their reach to audiences. The Ohio Distance Learning Association (OhioDLA) can help Museums and organizations reach classrooms throughout Ohio and beyond. Learn how you can reach the schools in your backyard, or expand your reach to other portions of the state, using Google Meet, Teams and/or Zoom. We will share examples from some of the country's best content providers, interactive projects between classrooms and resources that you can bring to your organization.

Speaker: *Paul Hieronymus, Chairman, Ohio Distance Learning Association*

Virtual Void: Communities Aren't in Zoom

COVID-19 displayed the critical role of human connection required to make community work successful. We will share lessons learned, but also host frank conversations about the real limitations of virtual engagement in building community trust. We will explore the opportunities for virtual engagement, without forgetting our roots in human connection.

Speakers: *Ben Anthony, Manager, Community Engagement, Ohio History Connection; Alex Ingley, Community Engagement Coordinator, Ohio History Connection*



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Reflecting for the Future

2:35pm-3:05pm AFTERNOON BREAK

Take a break to explore the OMA exhibit hall, network with your colleagues, and get those final 50/50 raffle tickets! Raffle winner will be announced prior to the Afternoon II sessions.

3:10pm-4:10pm CONCURRENT SESSIONS AFTERNOON II:

Activating Social Change: How to Implement a Museum-Wide DEAI Initiative

The Rock & Roll Hall of Fame's social justice exhibit "It's Been Said All Along" became a museum-wide initiative celebrating how musicians challenge the status quo and ignite change in the face of injustice. Learn how we created physical and virtual exhibits, education resources, and community events that encouraged conversations, healing, and learning among our audiences.

Speaker: *Mandy Smith, Director of Education, Rock & Roll Hall of Fame*

Accessibility Considerations for Historic Properties

Understand the history and evolution of Architectural Barriers Act (ABA) & Americans with Disabilities Act (ADA) addressing accessibility in historic buildings. Identify the types of projects which trigger when additional accessibility should be designed into your project. Explore how partial rehabilitation projects are affected by building codes, accessibility, and universal design.

Speakers: *Polly Lynam Bloom, Associate AIA, Perspectus; Patrick Hyland, Senior Architect, Perspectus*

Creative Inclusive Virtual Experiences That Get Patrons in the Door

Today, patrons expect museums to have robust, high-quality virtual offerings. At the same time, some fear that virtual programs deter in-person visitation. Participants will learn strategies for creating virtual experiences that complement in-person experiences. We'll discuss the resources needed and implications of adding virtual components to your museum's offerings.

Speakers: *Rachel Kribbs, Account Executive, FORM; Katelyn Gerber, Director of Operations, FORM*

Gimme Space! Refining Museum Collections for a Sustainable Future

Collection storage issues can be overwhelming, but regular, thoughtful reviews ensure your collections are on mission, focused, and maintainable from a conservation/preservation standpoint. Reassessing for items that are duplicative, irrelevant, or simply unsustainable for storage and care allows you to convert objects into two valuable assets: space and financial resources.

Speakers: *Andrew Richmond, President & CEO, Wipiak Consulting & Appraisals; Dr. Ware Petznick, Lecturer in Nonprofit Administration, Cleveland State University*

4:10pm CONFERENCE CONCLUDES

APRIL 2-4, 2022
Graduate Cincinnati



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ADDITIONAL INFORMATION

SATURDAY TOURS

SATURDAY, APRIL 2, 2020

9 a.m.-4:15 p.m.

(Ticket Required—Includes and transportation)

Cost: \$55

Coming to Cincinnati a little early for OMA 2022? Not able to make it to the full OMA conference but still want a great OMA 2022 experience? See more of the Queen City and join us Saturday, April 2 for a full day of exploration and fun at four amazing Cincinnati museums! The day will start at OMA 2022 Conference Headquarters, the Graduate Cincinnati at 9 a.m. Stops will include:

Cincinnati Skirball Museum: 9:05 am - 10:00 am

Our first stop is also the first formally established Jewish museum in the U.S., founded in 1913! Attendees can view the museum's core exhibition, *An Eternal People: The Jewish Experience*, and temporary exhibitions, *Mark Podwal: A Collage of Customs*, and *From Darkness to Light: Mosaics Inspired by Tragedy*.

National Underground Railroad Freedom Center: 10:15am – 11:45am

Attendees can explore the Freedom Center's many permanent exhibits, including *Invisible: Slavery Today*, *Everyday Freedom Heroes*, *From Slavery to Freedom*, *The Struggle Continues*, the film *Brothers of the Borderland* and more.

Taft Museum of Art: 12:00 pm – 1:45 pm

Enjoy lunch on-your-own with the [seasonal menu](#) at the Taft's beautiful Lindner Family Café. After lunch, attendees can take in the exhibit, *In a New Light: Treasures from the Taft*. This exhibition explores a broad range of eras, cultures, and art forms through their historical context, subject matter, materials, and makers.

Weston Art Gallery: 2:00 pm – 3:00 pm

During our fourth stop, attendees will get the final look at the exhibit *Summerfair Select* before it closes. This exhibit celebrates one of the most coveted arts grants in the region, and 12 Cincinnati-area artists who received the awards from 2016-2018.

American Sign Museum: 3:15 pm – 4:15 pm

At our final stop of the day, attendees can explore 20,000 square feet of more than a century of American signage. Enjoy early, pre-electric and the earliest electric signs, to beautiful art-deco neon, to the modern plastic-faced sign. A drinks and small appetizer reception in the museum will close out our day.

Attendees will be returned to the Graduate Cincinnati at the close of the tour.

APRIL 2 - 4, 2022
Graduate Cincinnati

With Your Safety In Mind—2022 Health Protocols

OMA is excited to welcome you to Cincinnati for our first in-person event since 2019. As eager as we are to put COVID in our rearview, we know we aren't there just yet. With your safety and the safety of your home communities in mind, we are implementing new protocols for 2022.

As of January 1, 2022, all conference registrants must show proof of vaccination against COVID-19 or provide a negative test (taken no earlier than 72 hours prior to arriving onsite). Masks will also be required for indoor conference events.

We know that the nature of pandemic-related public health measures are changing rapidly, and OMA will continue to evaluate and update these protocols to be in-line with recommended standards as we get closer to the event. We thank you for helping us ensure the health of our attendees, speakers, hosts, and home communities with these guidelines.

Ohio Museums Association's Student Scholarship

The Ohio Museums Association is committed to connecting and empowering museum professionals at all stages of their career—including our student and emerging museum professionals!

Through generous donations, OMA is very proud to once again offer those students who are seeking careers in the museum field **Full Conference Student Scholarships** for OMA 2022 in Cincinnati.

Scholarships include all Sunday and Monday conference activities and registration, a one night (Sunday, April 3) stay at Graduate Cincinnati, and a 2022 OMA Student Membership.

As part of the OMA Scholarship, each recipient is also responsible for writing one article for the OMA blog. This article is a way for our student attendees to share their unique perspective of the OMA 2022 experience.

[Click here to submit your scholarship packet online.](#)

To apply for an OMA 2022 Student Scholarship:

Applicants must be a current student (or entering school) in a museum-related field. Applicants must submit the following information as their application packet:

- [Scholarship Application Form](#)
- Current Resume (2 page limit)
- Essay (500 words or less) addressing the topic: How do you hope attending the OMA Annual Conference will be a relevant experience in preparing for your museum career? What are the take-aways you hope to gain from attending OMA 2022?

Complete student scholarship information, **including online packet submission** is available on the [Scholarship Page](#).

Deadline to apply: February 14, 2022.

Those selected for 2022 Scholarships will be notified no later than March 7, 2022.

Scholarships are non-refundable, and not exchangeable for cash. Travel is not included in this scholarship, and is the responsibility of the attendee.



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OHIO MUSEUMS ASSOCIATION

2022 CONFERENCE REGISTRATION FORM

Name: _____ Title: _____

Organization: _____

Address: _____ City/State/Zip: _____

Telephone: _____ Fax: _____ Email: _____

Emergency Contact Telephone or Cell Phone Number: _____

Please list any access, communication, or dietary needs: _____

Full Conference Registration

\$195 Members

\$220 Non-Members

Full registration includes the following meals and conference activities. Please indicate ALL events you plan to attend listed below:

(Saturday tours and Sunday workshop are NOT included in full registration, but can be purchased separately)

Sunday Tours & Evening Event

Sunday EMP Gathering

Monday Breakfast

Monday Luncheon

Will you be riding the bus during the Sunday evening tour, or driving on your own?

Bus

Driving on own

Hotel Reservations:

Graduate Cincinnati
151 Goodman St., Cincinnati, OH 45219
413-821-3091

[Book your rooms online.](#) Group code: OHIO020421

Discounted room rates:

Queen/Queen or King: \$109.00 per night, plus tax. Parking: \$10 per night.

Ask for the Ohio Museums Association group rate at the time the reservation is made.

Reservation cut-off date: **March 2 2022.**

Rates will be honored pending hotel availability.

Registration Policy:

Late registration (March 28-April 2) available, however, confirmations will not be mailed.

Onsite registrations are welcome at a \$20

increase, but meals cannot guaranteed.

Single Day Registration

Monday Day: \$155 Members

Monday Day: \$180 Non-Members

Monday registration includes breakfast, lunch, and daytime conference events.

Monday Student Registration: \$35

Student ID required.

Student registration does not include meals or Sunday conference events.

Single Event Registration:

Saturday Tours: \$55

Sunday Workshop Member: \$15

Sunday Workshop (non-mem.): \$25

Sunday Tour & Awards Dinner: \$50

Sunday After-Hours Reception: (Free)

Monday Breakfast: \$20

Monday Keynote Luncheon: \$30

Individual Membership:

Send in your individual membership to receive great rates at this year's conference!

Membership valid through January 15, 2023.

(For institutional membership renewal, please visit www.ohiomuseums.org.)

Individual Membership: \$40

Student/Retiree Membership: \$25

Cancellation Policy:

80% refund for cancellations before March 1, 2022. No refunds after March 1, 2022.

Code of Conduct, Health, and Photo Policy:

By submitting this registration form, you are agreeing to OMA's Code of Conduct, Health, and Photo Policy for this event. Policies are available to review on the [OMA Conference Registration Page](#).

Conference Fee Totals:

Registration Fee \$ _____

Single Event Ticket \$ _____

Membership Renewal \$ _____

Tax-Deductible Donation \$ _____

TOTAL ENCLOSED \$ _____

Payment Method (check one):

Check*

Credit Card (On-line registrations)

Purchase Order (attach copy)

*Checks payable to Ohio Museums Association

Please check if you **DO NOT** want your contact information listed in the conference attendee list.

Mail or e-mail registration form, proof of vaccination (or indicate if you are submitting test onsite), & payment to:

Ohio Museums Association

800 E. 17th Ave.

Columbus, OH 43211

oma@ohiohistory.org

Phone 614.297.2375

For TTY/TDD use Ohio Relay Service:

1.800.750.0750.

Online registration available at:
www.ohiomuseums.org

APRIL 2-4, 2022
Graduate Cincinnati



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